



The Altoona District USBC Association is offering businesses in Blair County the opportunity to advertise to the thousands of competitors that will come to Altoona's Holiday Bowl over 8 weekends this spring! The PA State USBC's largest bowling tournament will be hosted right here, from April 11th through June 14th. Your business will have the opportunity to invite these bowlers to your site via coupons and offers.

How your business can get involved:

Provide coupons offering complimentary items or discounts to bowlers who show their membership card. You provide the coupons to be distributed directly to the bowlers or the Altoona District USBC will include your offer on a printed document holding other offers and distributed directly to the visiting bowlers.

Buy a lane sign for \$100, advertising your business site with or without your logo. The lane sign will be displayed, at Holiday Bowl, for the duration of the tournament, at a minimum. Signs are 18" by 24" white corrugated cardboard, with 2 grommets, printed on one side only. You provide the desired display for the sign and email to altoonadistrictusbc@outlook.com. Once approved, the proof of the sign will be returned. If the sign meets your final approval, a check for \$100 to ADUSBC can be sent to Altoona District USBC, 139 Lennys Dr., Hollidaysburg, PA 16648

The Altoona District USBC is a certified 501(c3) non-profit association. Our website: <https://altoonadistrictusbc.com>. The website with information about the PA USBC Open Bowling Tournament: <https://bowlpa.com/OpenTourn/opentourn.htm>

Name: _____

Contact _____ phone _____

Please include the information for your offers and/or your sign